

**Remit Address:**

**WNBC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (212) 664-4444**  
**Billing:**

www.nbcnewyork.com

**Billing Address:**

**MENTZER MEDIA**  
**Attention: Accounts Payable**  
**DO NOT MAIL**  
**600 FAIRMOUNT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

# INVOICE

DUPLICATE

Advertiser	LINDA MCMAHON FOR SENATE	Invoice #	NY12080204
Product	SENATE 2012	Invoice Date	08/26/12
Estimate Number	ORDER#1118	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/13/12
Station	WNBC	Order #	327046
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	08/07/12 - 08/13/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	20828

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC IP	OLY EARLY MORNING M-F	6A-10A								
					08/06/12 to 08/12/12	2x	- 1 - - 1 - -				
	WNBC			Tu	08/07/12	1:00	8:38 AM	LMFS12TV01H	\$4,000.00		1
	WNBC			F	08/10/12	1:00	7:58 AM	LMFS12TV01H	\$4,000.00		3
3	WNBC IP	OLY LT NEWS M-SU	11P-1230A								
					08/06/12 to 08/12/12	1x	- - - - 1 - -				
	WNBC			F	08/10/12	1:00	12:34 AM	LMFS12TV01H	\$20,900.00		2
4	WNBC IP	6-630P M-SU NEWS @ 6P	6P-630P								
					08/06/12 to 08/12/12	2x	- 1 - 1 - - -				
	WNBC			Tu	08/07/12	1:00	6:09 PM	LMFS12TV01H	\$2,000.00		1
	WNBC			Th	08/09/12	1:00	6:10 PM	LMFS12TV01H	\$2,000.00		3
					08/13/12 to 08/19/12	1x	1 - - - - -				
	WNBC			M	08/13/12	1:00	6:24 PM	LMFS12TV01H	\$2,000.00		2
5	WNBC IP	630P NBC NIGHTLY NEWS	630P-7P								
					08/13/12 to 08/19/12	1x	1 - - - - -				
	WNBC			W	08/08/12	1:00	6:59 PM	LMFS12TV01H	\$6,000.00	Bonus	2
	WNBC			M	08/13/12	1:00	6:59 PM	LMFS12TV01H	\$6,000.00		1
6	WNBC IP	OLY PRIME+CLSG M-SU	7P-12A								
					08/06/12 to 08/12/12	2x	- - 1 - - 1 -				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

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IDB #	1021
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Agency Ref	42748
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WNBC	OLY PRIME+CLSG M-SU	7P-12A								
	IP										
	WNBC			W	08/08/12	:00			<del>\$106,200.00</del>	See MG 6.3	2
				PREEMPT							
	WNBC			Th	08/09/12	1:00	9:50 PM	LMFS12TV01H	\$96,000.00	MG for 6.2 08/08	3
	WNBC			Sa	08/11/12	1:00	7:58 PM	LMFS12TV01H	\$96,000.00		1
<u>Aired Spots</u>				<b>10</b>							

<u>Gross Total</u>	<b>\$238,900.00</b>	
<u>Agency Commission</u>	<b>\$35,835.00</b>	
<u>Net Amount Due</u>	<b>\$203,065.00</b>	<b>Payment Terms 30 Days</b>

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